

## About the Founders

### **Benny Passons** **PGA Professional** **Kaufman, Texas**

BENNY PASSONS first became interested in the game of golf when he and his father, a career army officer, played golf in the Panama Canal Zone. In 1966 he walked on to the Temple Junior College golf team and moved on to Texas Wesleyan University in Fort Worth, Texas where he became one of their premier players. He was later named to the Texas Wesleyan Golf Hall of Fame. Pursuing golf and business, he joined the Professional Golfers Association of America and became head golf professional at Meadowbrook Golf Course in Fort Worth Texas in 1977. Becoming a PGA of America member created a number of playing opportunities for Benny. From 1976 to present, Benny has won 14 major Northern Texas PGA Championships, played in 6 PGA Championships, 4 U.S. Opens, and briefly played the PGA Tour in 1976-77 and 1983-84. For the last 5 years he has played the senior mini-tour circuit where he finished in 1999 as the third top money winner. During this time he finished 40 times in the top ten. He has attended the Senior PGA qualifying School the last three years getting to the finals in 1997.

Throughout his career, he has played in hundreds of pro-ams and outings, taught many clinics and provided lessons for hundreds of golfers. He is known as one of the best teaching pros in the North Texas area. His enjoyment of playing golf and meeting people has led to his involvement in Passons Golf Tournaments.

### **Donna J. Passons** **Tournament Director** **Austin, Texas**

DONNA J. PASSONS, President of the Texas Institute of Continuing Legal Education (TICLE) and Specialized Professional Institutes (SPI), received her BA in Government and her Master of Business Administration from the University of Texas at Austin. With more than 21 years experience in continuing legal education, she expanded her business to include association management and became the Executive Director of the Association for Continuing Legal Education in 1995. Before launching TICLE, Donna spent more than 14 years in the Continuing Legal Education Department at the University of Texas Law School in Austin, Texas. During the last five years of her tenure, she served as the department's Assistant Dean and Executive Director for Continuing Legal Education where she developed and managed over 40 CLE seminars a year and recruited over 900 volunteers annually. Donna has been a member of ACLEA since 1981, served on the Executive Committee of ACLEA beginning in 1983, and was President of the organization in 1988-1989. She is an avid golfer and plays in many amateur tournaments around the country. She is a member of the American Society of Association Executives, the Texas Society of Association Executives, Meeting Industry Ladies Organization (MILO), the National Association of Golf Tournament Directors and is listed in Who's Who of American Women.



Passons Golf Tournaments

offers a variety of

golf tournament management services.

Our team will provide complete turn-key services

or fill in where you most need help.

The greatest benefit to using

Passons Golf Tournaments is the

on-site guidance, tips, and advice from

our own PGA professional.

#### **CONTACT INFORMATION**

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# Passons GOLF TOURNAMENTS

**SPECIALIZING IN**

**PLANNING, ORGANIZING,**

**MARKETING, AND**

**MANAGING GOLF TOURNAMENTS,**

**CORPORATE OUTINGS,**

**AND GOLF FUNDRAISERS**

## About Passons Golf Tournaments

Passons Golf Tournaments specializes in handling every detail of your golf tournament. We begin with an evaluation of your outing to determine your networking needs and the level of your players. Our goal is to make your tournament the most beneficial outing you can have, both in terms of controlling your costs and ensuring the enjoyment of all players. Most of all, we want you and the members of your organization to play, network, and enjoy the outing as much as your guests. With the professional management team of Passons Golf Tournaments, you can be involved in the details of the outing as much or as little as you desire.

We begin with an initial evaluation of your outing by defining your goals and objectives. We then focus on the golfers, their level of play, their networking needs, your networking needs, and your budget. From there, we provide turn key services to handle all details of the tournament from “tee to green”.

Our on-site PGA Professional can provide a seminar or clinic before the start of the tournament and will provide “Tips From the Pro” to each player. Our past experience has confirmed that this is one of the greatest benefits of using Passons Golf Tournaments services.

Our Golf Tournament Director has extensive experience in site-selection and negotiation of facilities and food and beverage. The Director’s involvement with many vendors allows Passons Golf Tournaments to pass discounts for facilities, tee prizes, logoed items, hole-in-one insurance and other items on to you without compromising quality.

Passons Golf Tournaments offers our clients singular advantages in planning and coordinating golf tournaments at leading hotels, resorts and golf courses across the country. Whether you need our turn-key services or are looking for customized tee prizes, Passons Golf Tournaments can help you. Whether you have a small or a large group, we can take care of every detail.

Call **Passons Golf Tournaments** at 512/451-6960,  
e-mail us at [passons@jump.net](mailto:passons@jump.net) or return the attached mailer  
and find out how we can help you with a  
custom-designed golf tournament.

## Here is just a sample of the services offered by Passons Golf Tournaments

Work with client and/or client committee to establish budget  
Determine specific needs for players and client  
Propose Courses and Facilities  
Negotiate facility contract  
Negotiate food and beverage  
Negotiate transportation  
Negotiate green fees  
Assist with securing sponsorships  
Assist with preparation and mailing of invitations  
Provide pre-registration services  
Order signage and obtain sponsor logos  
Obtain logoed tee prizes  
Obtain Hole-in-One Insurance  
Obtain Hole-in-One Prizes  
Propose special skills contests  
Prepare rules sheets  
Prepare pairings sheets  
Arrange tournament format, contests and prizes  
Provide clinic and “Tips from the Pro”  
Provide on-site registration  
Provide on-site supervision of the outing  
Provide post-event evaluation  
and more . . . .



For specific information on how we can help you  
with your golf outing,  
please send or fax this form to:

**Passons Golf Tournaments**  
**P.O. Box 4646**  
**Austin, TX 78765**

or fax form to 512/451-6960  
You may also contact us at [passons@jump.net](mailto:passons@jump.net).

- Please call me. We want to create a tournament for our firm, corporation or charity.
- Please call me. We have an established tournament and we need your help.
- Please call me. We are interested in some of your services
- Please call me. We need your help in ordering tee prizes.
- Please call me. We need your PGA Professional for a clinic or lessons.
- I am not interested at this time, but please call me in 6 months. I have a project I need your help with.
- Please add me to your mailing list for announcements of future golf tournaments. My handicap is \_\_\_\_\_.

Name \_\_\_\_\_

Firm/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

e-mail \_\_\_\_\_